

# digital *multimedia*

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Graphics and Colour  
Video and Animation  
Sound  
Text and Typography  
Hypermedia  
Flash and DOM Scripting  
Multimedia and Networks

Third  
Edition

# 15

## **XML and Multimedia**

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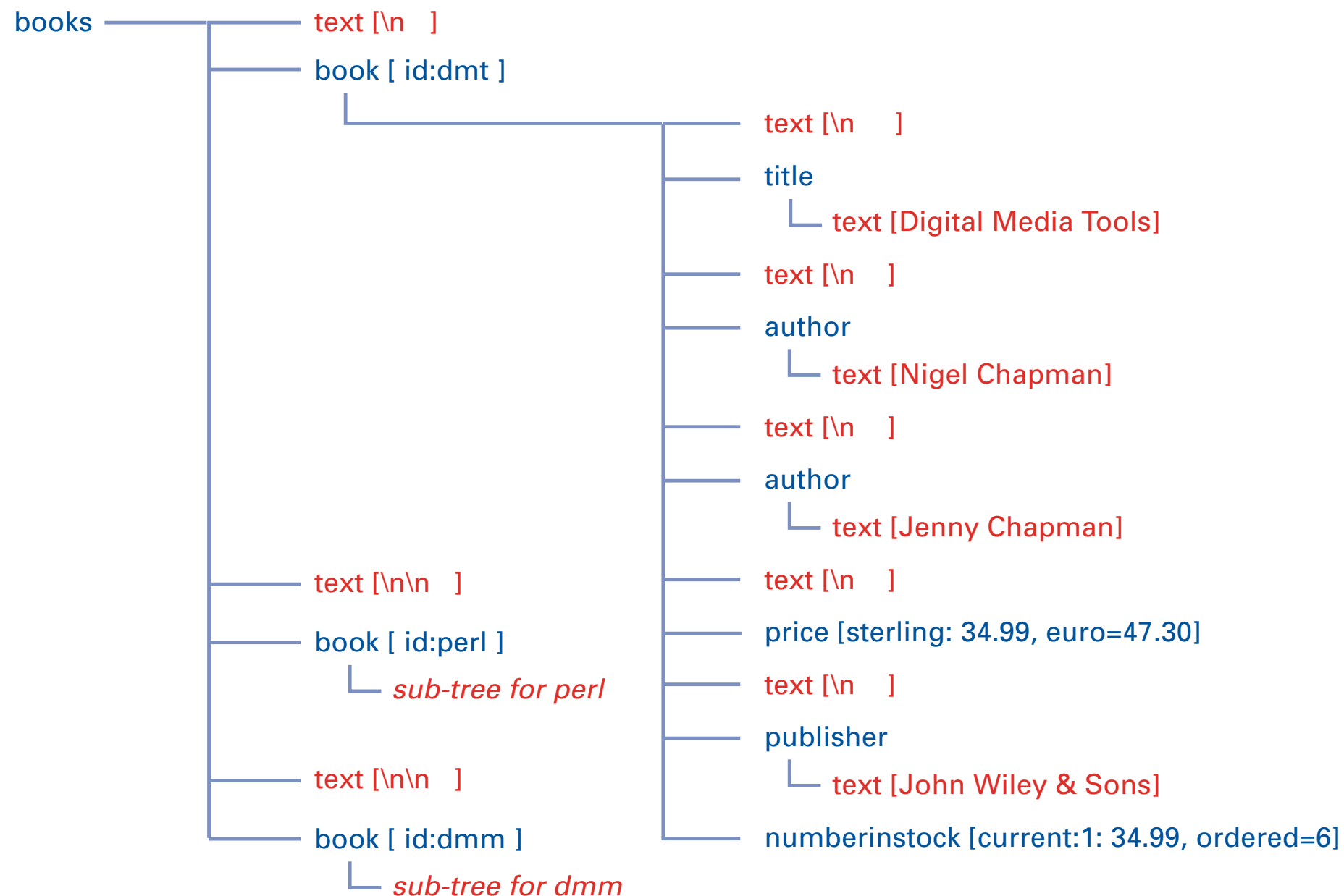
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# Syntax and DTDs

**XML-based languages all use the same syntax for tags, attributes and entities.**

**Documents that obey the basic syntax rules of XML are well-formed.**

**The tree structure of any well-formed XML document can be traversed and modified using the methods of the core DOM.**



*The structure model of an XML document*

**A Document Type Definition (DTD) provides a specification of a set of permitted elements, the attributes each may have and which elements they can contain.**

**Schemas are a more recently developed alternative to DTDs, which do not need any special syntax in the specifications.**

**A well-formed document is valid if it declares a DTD and conforms to it.**



**An XML document may begin with an XML declaration specifying the XML version and the character set used in the document.**

**The DOCTYPE declaration declares the name of the document element and the location of a DTD, by its public name and system identifier (URL).**

**A DTD consists of markup declarations, enclosed between `<!` and `>`, which provide the definitions of the set of elements and attributes.**

**An element declaration declares the name and content model of an element.**

**Content models include EMPTY, (#PCDATA)\* and the names of other elements.**

**A list of content types separated by commas means that the corresponding elements, etc. must appear in the given order.**

**Postfix operators +, \* and ? indicate one or more, zero or more, or zero or one occurrences. The | operator represents a choice between two alternatives.**

**Each element's attributes are listed in a separate attribute-list declaration.**

**An attribute-list declaration begins `<!ATTLIST` followed by the element name, and a list of attribute specifications, terminated by `>`.**

**Each attribute's specification consists of its name, its type and an indication of whether it is compulsory or optional.**

**Types include CDATA (characters), an enumerated list of values and ID, for identifiers which must be unique.**

**Compulsory attributes are specified as #REQUIRED, optional attributes as #IMPLIED. A default value may be provided instead.**

# Namespaces



**Namespaces are collections of element and attribute names, which are used to prevent name clashes when XML-based languages are combined.**

**Namespaces are identified by unique URLs.**

**A prefix is associated with a namespace's URL within an element by assigning the URL as the value of an attribute consisting of the string `xmlns:` followed by the namespace prefix in the element's start tag.**

**Assigning to `xmlns` with no prefix defines a default namespace.**

**A name with a prefix and colon at the beginning (e.g. px:elname) belongs to the namespace with which that prefix has been associated.**

**Names without prefixes belong to the default namespace.**

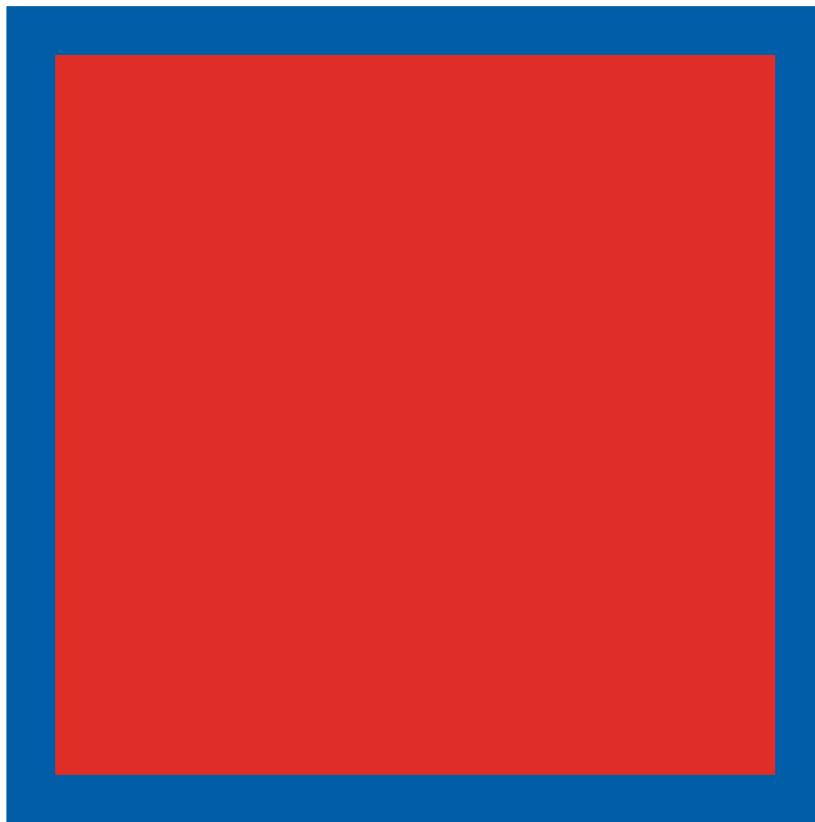
**Attributes do not need to be in a namespace to avoid name clashes, but if an attribute name is used for the same purpose in more than one language, placing it in a namespace makes it easy to process in the same way in each language.**

**Namespaces can be used to classify the set of values an attribute may have.**

**RDFa allows a prefix to be used to identify values of the property attribute as belonging to some metadata standard, such as Dublin Core.**

# SVG

**SVG (Scalable Vector Graphics) is an XML-based language for two-dimensional vector graphics.**



```
<?xml version="1.0" encoding="utf-8"?>
<!DOCTYPE svg PUBLIC "-//W3C//DTD SVG 1.1//EN"
  "http://www.w3.org/Graphics/SVG/1.1/DTD/svg11.dtd">
<svg version="1.1" xmlns="http://www.w3.org/2000/svg">
  <rect x="4" y="4" fill="#E53930" stroke="#0066B3" stroke-
    width="8"
    width="126" height="126"/>
</svg>
```

*A simple SVG drawing*



**An SVG document begins with the usual XML and DOCTYPE declarations. The graphic content is contained in the `svg` element, which must declare the SVG namespace.**

**SVG fragments can be embedded in documents that use other XML-based languages, provided the document is treated as XML.**

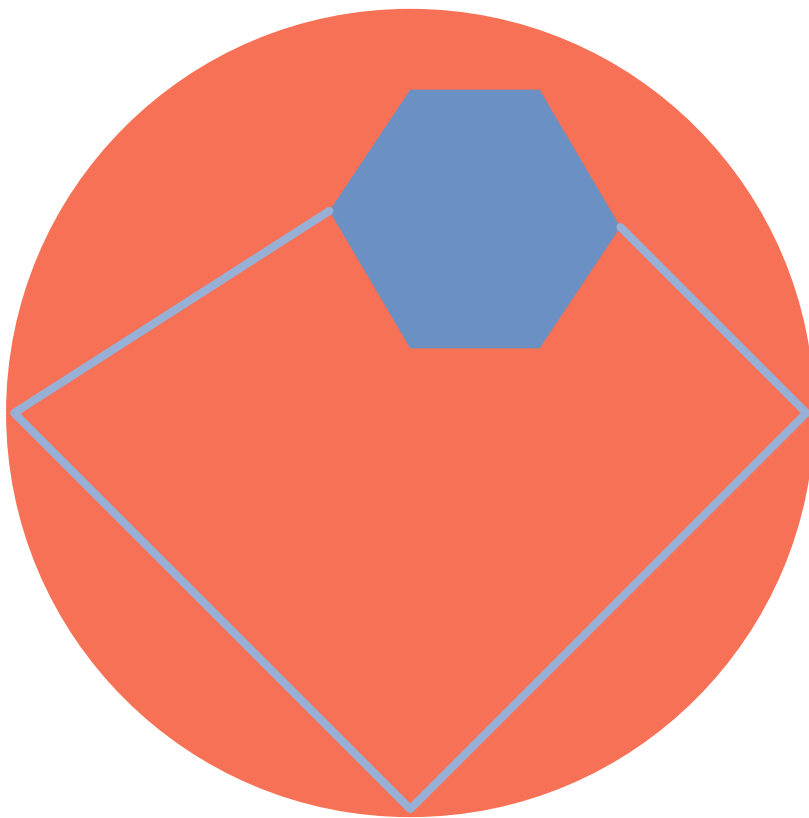
**SVG Basic and SVG Tiny define SVG profiles suitable for mobile devices.**

**The rect, circle, ellipse, line, polyline and polygon elements represent the basic shapes.**

**Attributes define the geometry, position, stroke, fill and other properties of each shape.**

Element Name	Attributes	Notes
rect	x	coordinates of top left corner
	y	
	width	
	height	
	rx	
circle	ry	$x$ and $y$ radii of rounded corners
	cx	
	cy	
ellipse	r	radius
	cx	coordinates of centre
	cy	
	rx	$x$ and $y$ radii
line	ry	
	x1	coordinates of end points
	y1	
	x2	
	y2	
polyline	points	list of points – see text
polygon	points	

## *SVG shape elements*



```
<svg version="1.1" xmlns="http://www.w3.org/2000/svg"
  width="110px" height="110px">
  <polygon fill="#6B90C4" points="50,10 66,10 76,27 66,42
50,42 40,25 "/>
  <polyline fill="none" stroke="#98B0D6"
    stroke-linecap="round" stroke-linejoin="round"
    points="40,25 1,50 50,99 99,50 76,27 "/>
</svg>
```

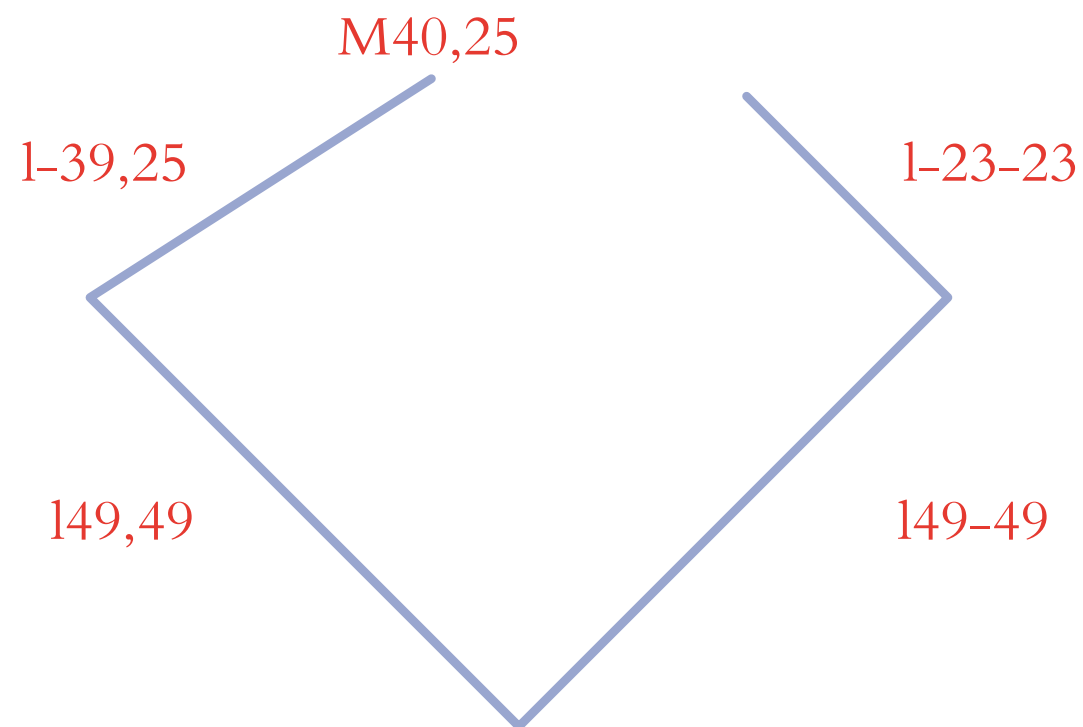
*Shapes*

**The path element represents a sequence of lines and curves.**

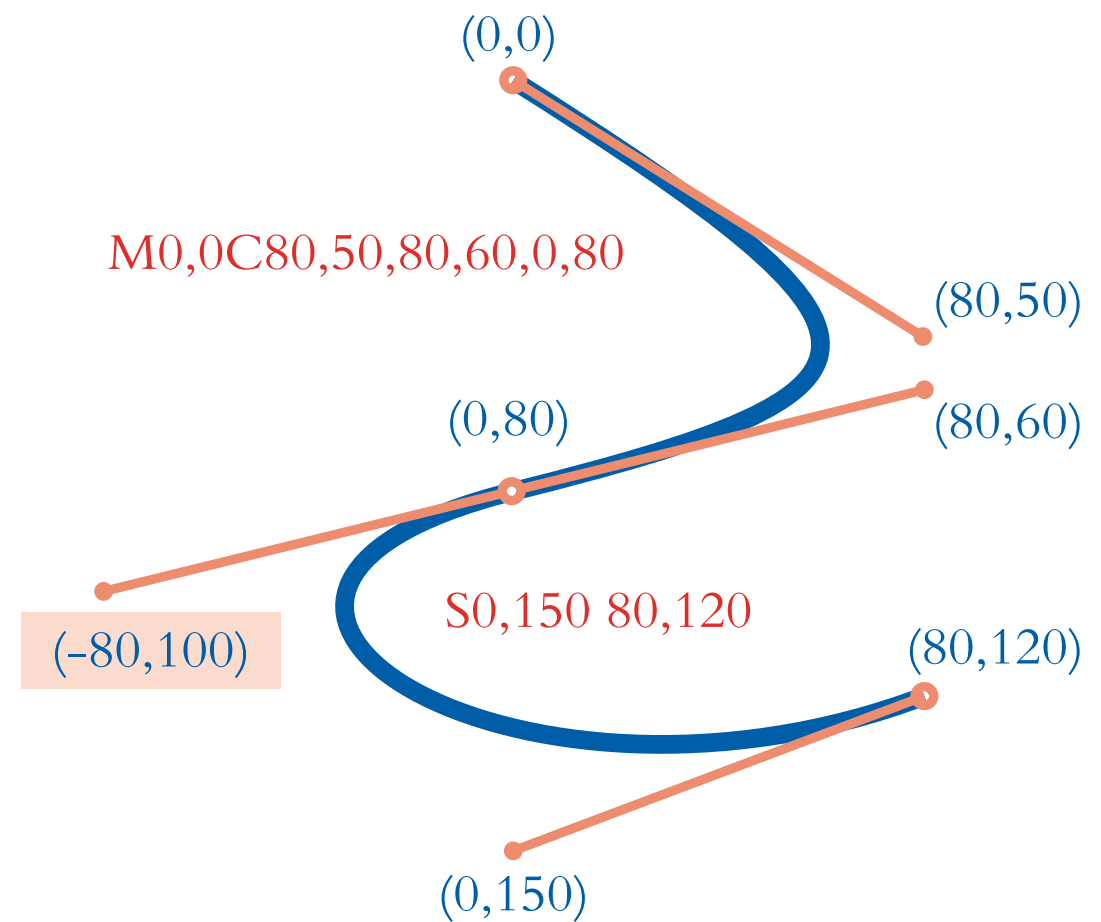
**Its d attribute's value is a string containing a sequence of instructions for drawing the path.**

**Path instructions include M (move to), L (draw a line to an absolute position), l (draw a line to a relative position), H, h, V, v (draw horizontal and vertical lines), C, c (Bézier curves), S and s (curve segments).**

**Each instruction is followed by an appropriate number of pairs of values, to be interpreted as coordinates.**



*A polyline as a path*



*Smoothly joined Bézier curves*

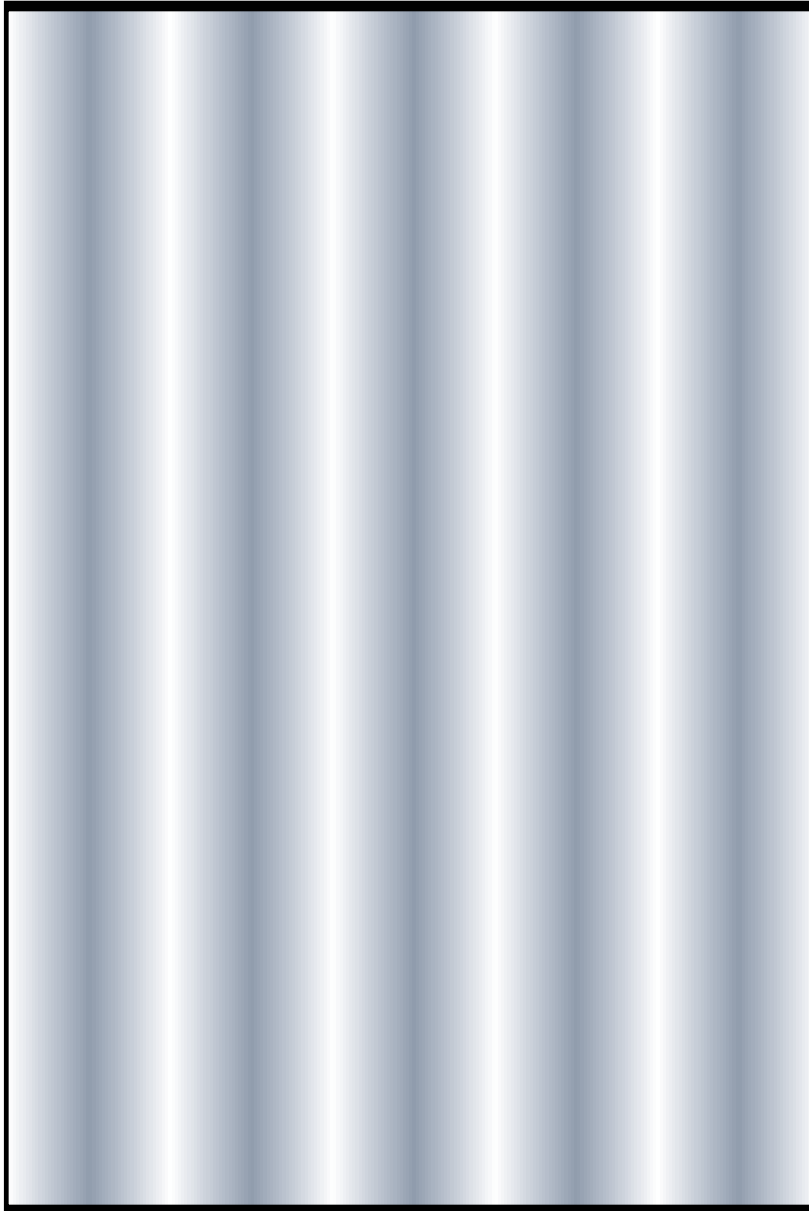
**Stroke colour and width are specified by the stroke and stroke-width attributes.**

**Line joining and end styles can be specified with stroke-linejoin and stroke-linecap.**



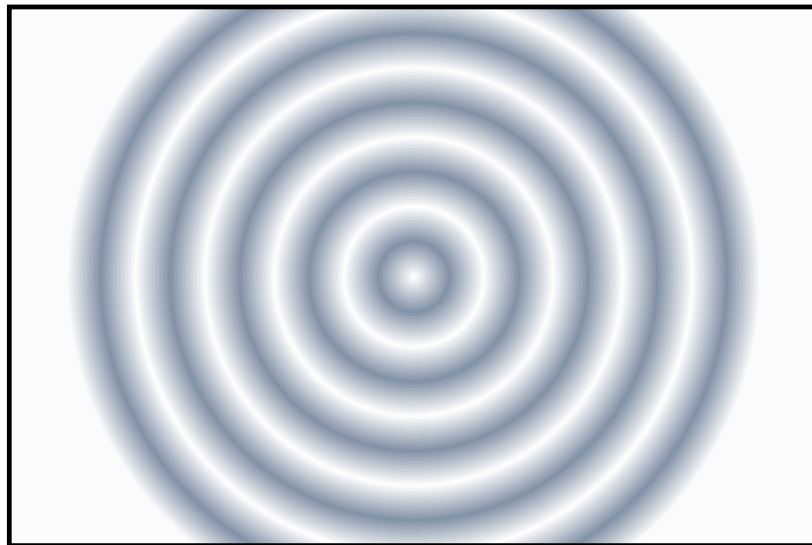
**Gradients are defined by linearGradient and radialGradient elements, which may contain stop elements, each specifying the colour at an offset.**

**Gradients are applied by setting the fill attribute of a shape to the URL of a gradient element, usually just a fragment identifier referring to its id.**



```
<linearGradient id="SVGID_1_">  
  <stop offset="0" stop-color="#FFFFFF"/>  
  <stop offset="0.1" stop-color="#8191A6"/>  
  <stop offset="0.2" stop-color="#FFFFFF"/>  
  <stop offset="0.3" stop-color="#8191A6"/>  
  <stop offset="0.4" stop-color="#FFFFFF"/>  
  <stop offset="0.5" stop-color="#8191A6"/>  
  <stop offset="0.6" stop-color="#FFFFFF"/>  
  <stop offset="0.7" stop-color="#8191A6"/>  
  <stop offset="0.8" stop-color="#FFFFFF"/>  
  <stop offset="0.9" stop-color="#8191A6"/>  
  <stop offset="1" stop-color="#FFFFFF"/>  
</linearGradient>
```

*Linear gradient fill*



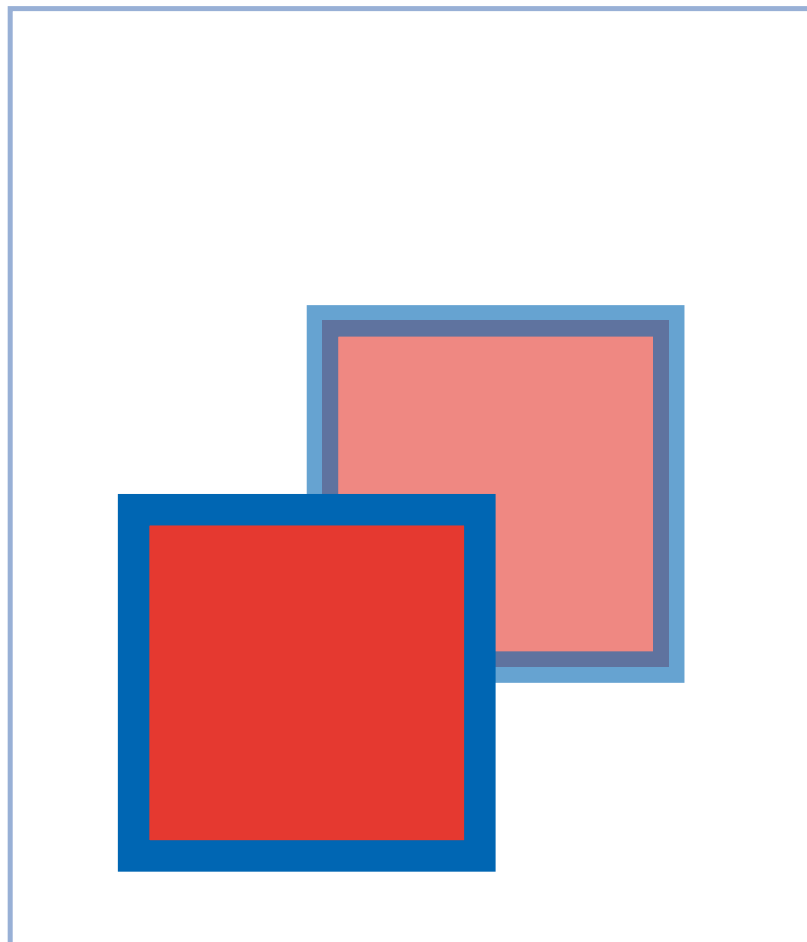
*Radial gradient fill*

```
<radialGradient id="SVGID_2_">  
  <stop offset="0" stop-color="#FFFFFF"/>  
  <stop offset="0.1" stop-color="#8191A6"/>  
  eight more stop elements, as before  
  <stop offset="1" stop-color="#FFFFFF"/>  
</radialGradient>  
  
<rect x="0.5" y="0.5" fill="url(#SVGID_2_)" stroke="#000000"  
  width="170" height="113"/>
```

**Any element may have a transform attribute, whose value is a string of transformation specifications.**

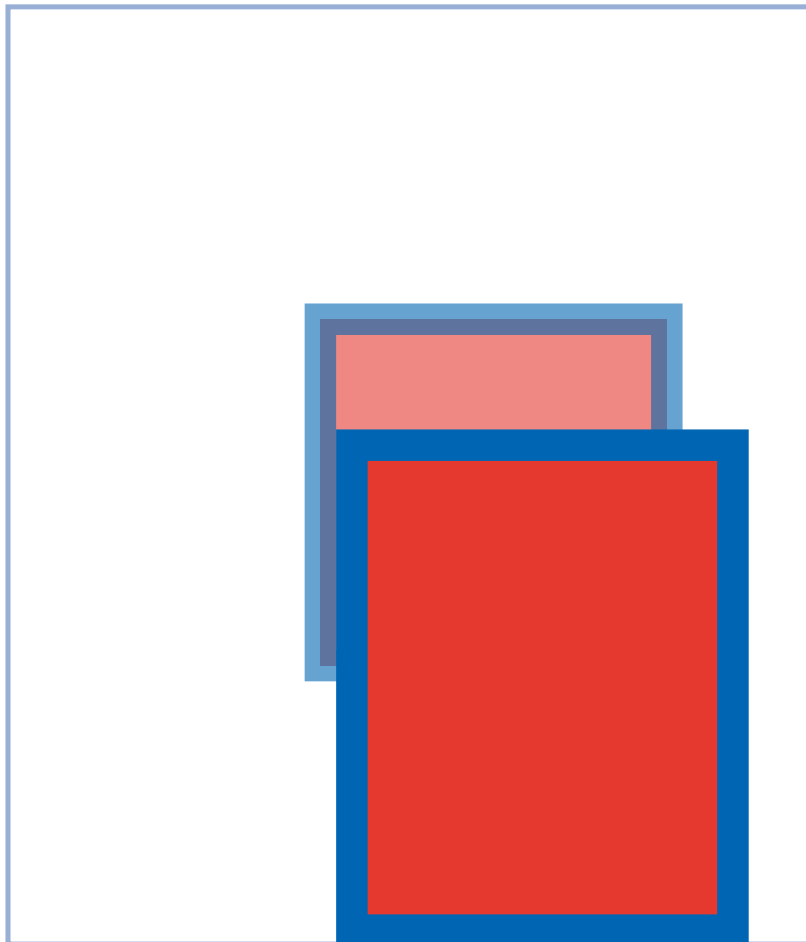
**The available transformation names are translate, scale, rotate, skewX and skewY.**

**Appropriate arguments appear in brackets.**



```
<rect x="50" y="50" fill="#E53930" stroke="#0066B3"  
stroke-width="5"  
width="55" height="55"  
transform="translate(-30,30)"/>
```

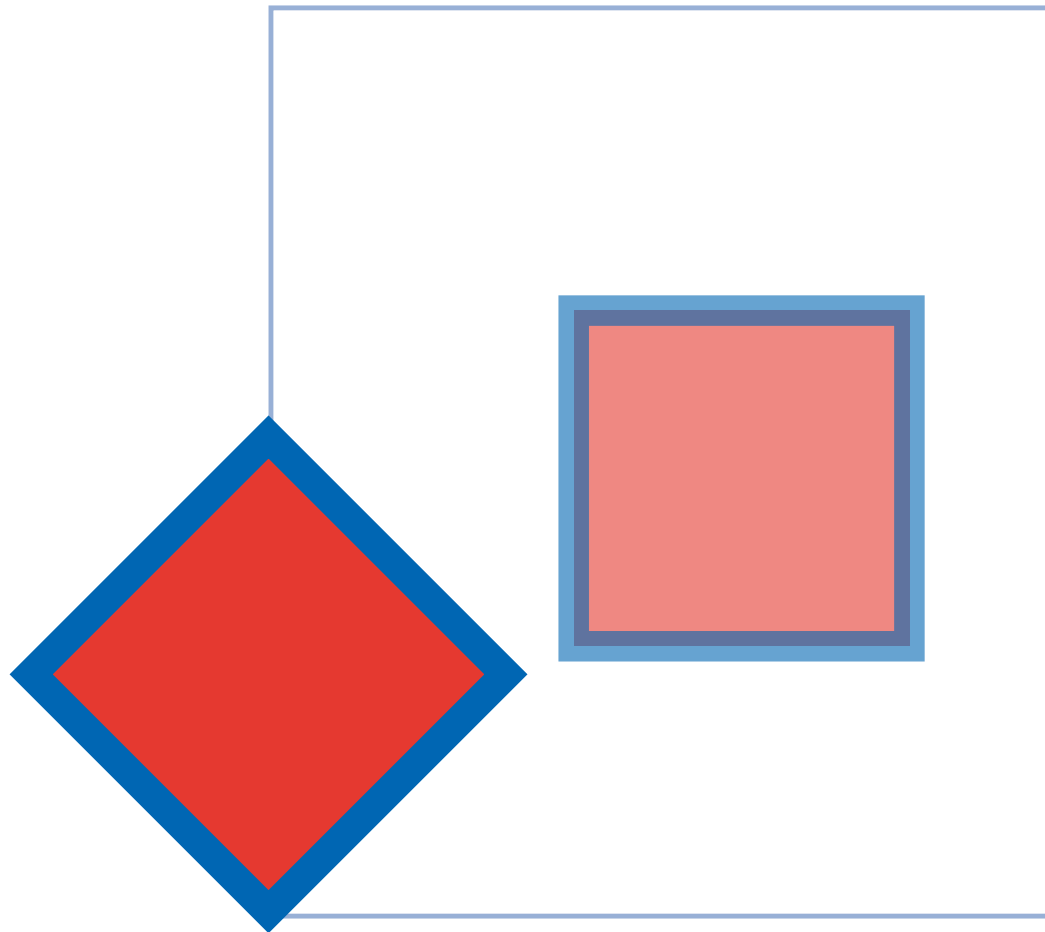
*Translation*



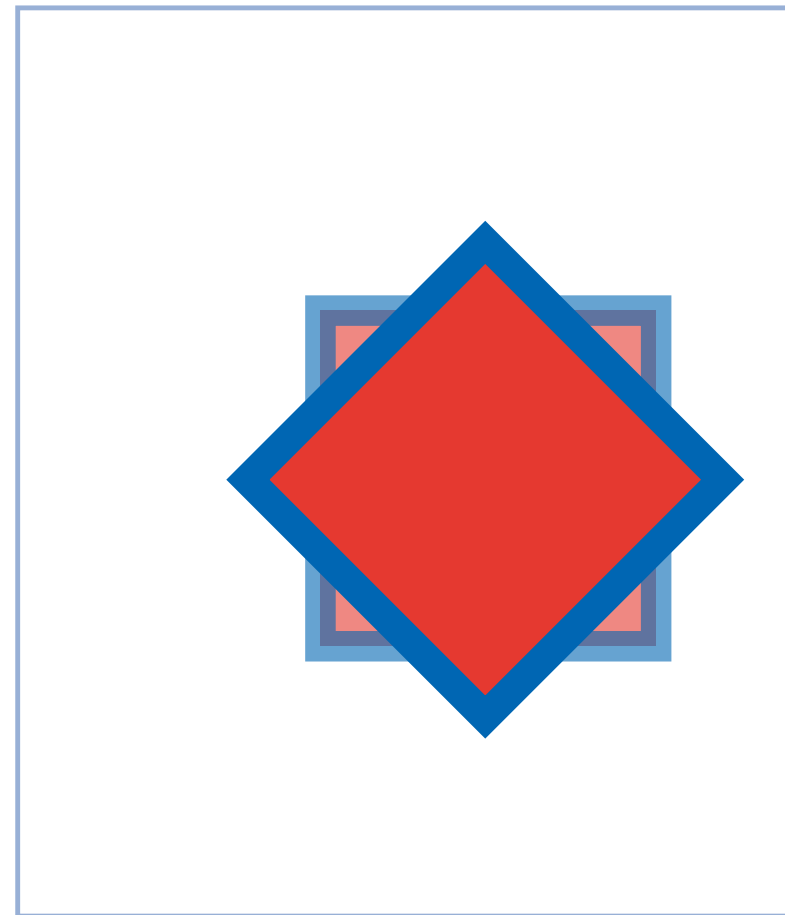
```
<rect x="50" y="50" fill="#E53930" stroke="#0066B3"  
stroke-width="5" width="55" height="55"  
transform="scale(1.1,1.4)"/>
```

*Scaling*

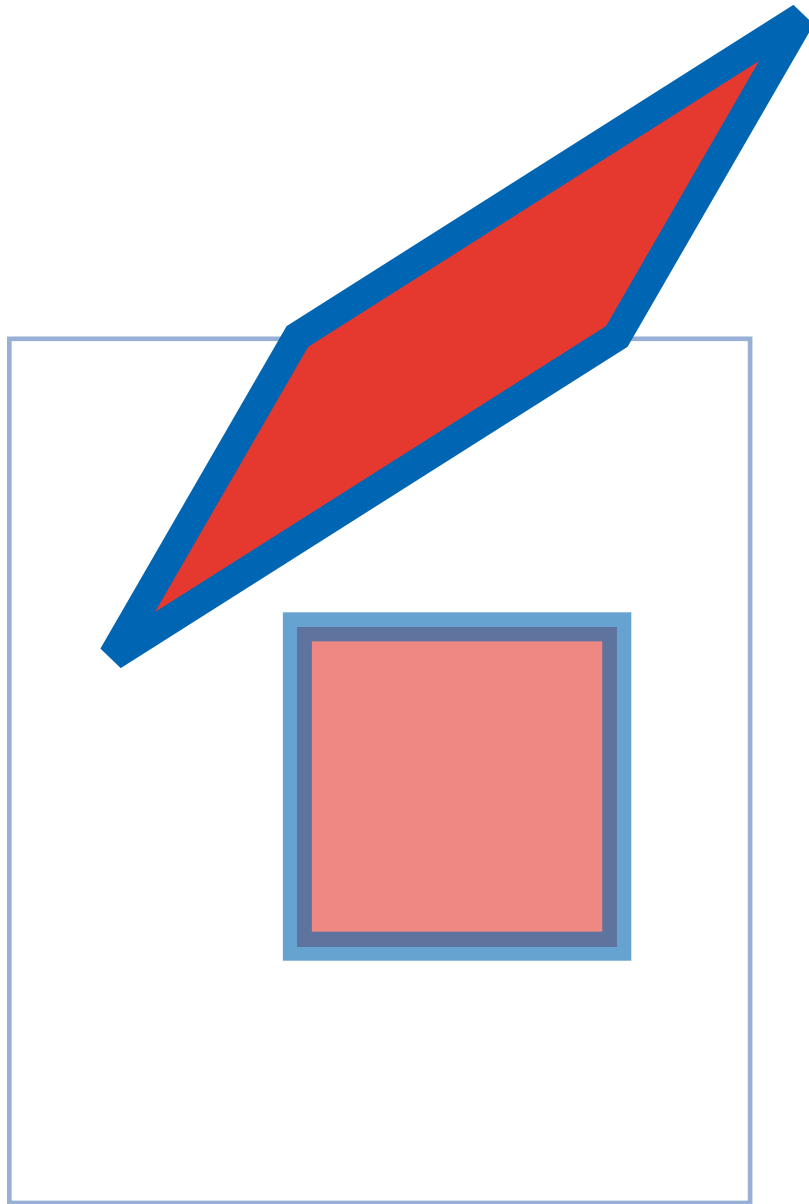
```
<rect x="50" y="50" fill="#E53930"  
stroke="#0066B3"  
stroke-width="5" width="55" height="55"  
transform="rotate(45)"/>
```



```
<rect x="50" y="50" fill="#E53930"  
stroke="#0066B3"  
stroke-width="5" width="55" height="55"  
transform="rotate(45, 77, 77)"/>
```



*Rotation about the origin and about a point*

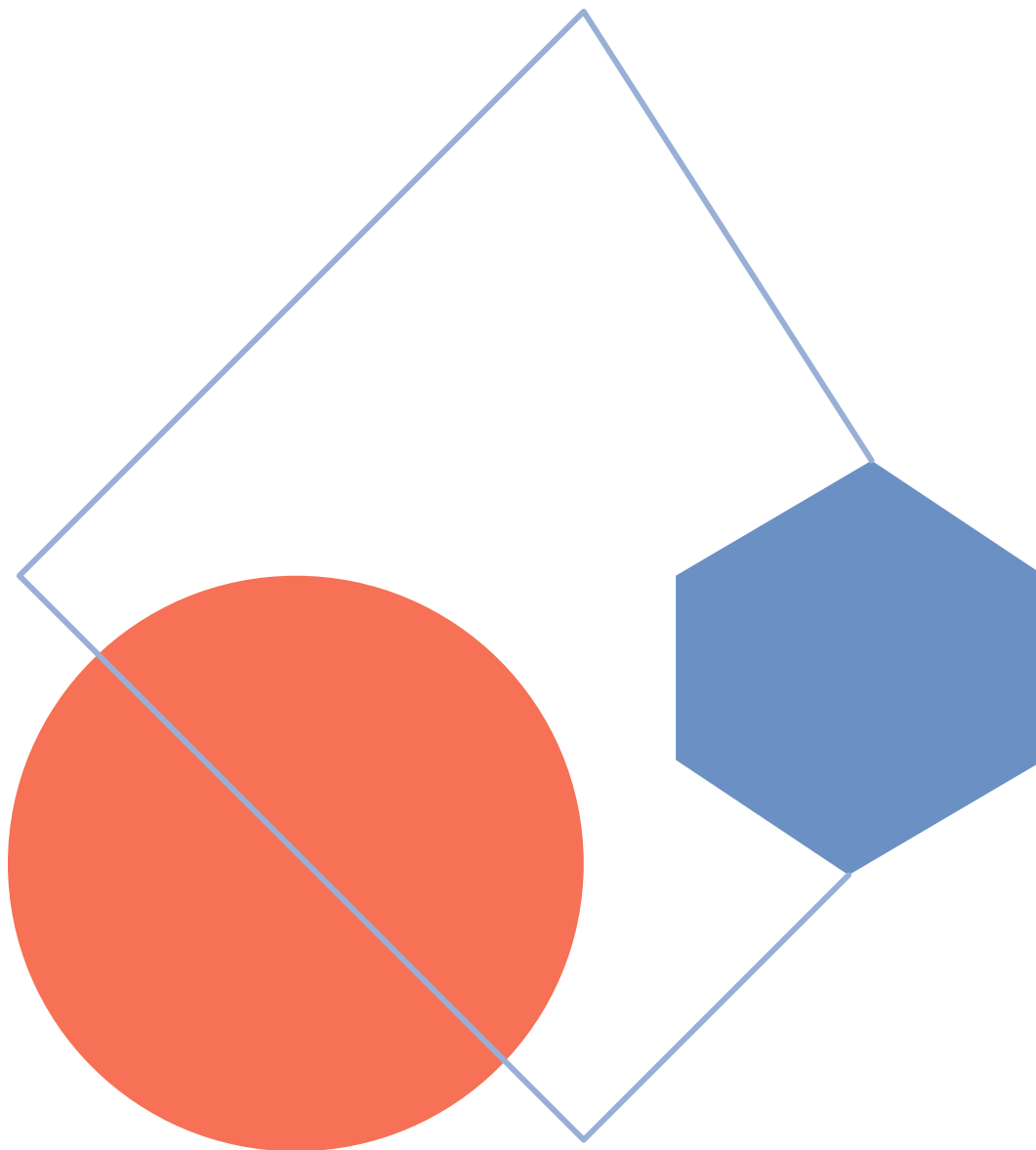


```
<rect x="50" y="50" fill="#E53930" stroke="#0066B3"  
stroke-width="5" width="55" height="55"  
transform="skewX(-30),skewY(-45)"/>
```

*Skewing*



**The g element may be used to combine elements into a group, which can be transformed as a whole.**



```
<g transform="scale(2), rotate(90),
  translate(-50,-100)">
  <polygon fill="#6B90C4"
    points="50,10 66,10 76,27 66,42 50,42 40,25 "/>
  <polyline fill="none" stroke="#98B0D6"
    stroke-linecap="round" stroke-linejoin="round"
    points="40,25 1,50 50,99 99,50 76,27 "/>
</g>
```

```
<g transform="scale(2)">
  <g transform="rotate(90)">
    <g transform="translate(-50,-100)">
      polygon and polyline elements
    </g>
  </g>
</g>
```

*Transforming a group*

**Links (hot spots) can be created with the `a` element.**

**The `XLink` namespace must be declared so the `xlink:href` attribute is available.**

**The text element is used to hold text strings.**

**Text may be set on a path.**

**The SVG DOM makes it possible for scripts to perform dynamic drawing and programmed animation by operating on objects that represent SVG elements.**