

# digital *multimedia*

nigel chapman and jenny chapman



Graphics and Colour  
Video and Animation  
Sound  
Text and Typography  
Hypermedia  
Flash and DOM Scripting  
Multimedia and Networks

**Third  
Edition**

# A

## **Standards and Multimedia**

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**Sharing multimedia between programs and platforms requires standards.**

**International standards are the responsibility of ISO (working through national standards bodies), IEC and ITU.**

**Internet and Web standards are relatively informal.**

**They are developed and maintained by IETF, IANA and W3C.**